

Discover Your World

World Travel Tours, Inc.

Benefits to Our Customers

- Trips to desirable destinations
- Discounts for advanced bookings
- Deal with major cruise lines
- Increased commission for agents

World Travel versus Travel Care

- | | |
|-------------------------|------------------------|
| • Toll-free hotline | • No hotline |
| • 24-hour reservations | • Open weekdays |
| • Free ticket delivery | • Service only in U.S. |
| • Worldwide services | • No travel insurance |
| • Free travel insurance | • Charge for changes |

Conclusion

- Our accomplishments
- Plans and projections
- New promotion ideas